



WHALE WATCH KAIKOURA



Iwi affiliations:
Kāi Tahu, Kāti Kuri

Vision

To be the destination,
experience and
company of choice.

Beginnings

- Founded in 1987
- In response to worsening employment for the local Māori community
- Founders mortgaged their homes to finance the start-up of the business

Values

The 5 C's

- Customer – Manaakitanga
- Company – Tino rangatiratanga
- Community – Iwi whānui
- Conservation – Kaitiakitanga
- Culture – Whakapapa

Mission

- To identify, develop and promote WOW based experiences

Impact

- Kaikōura is now a leading eco-tourism destination with a tourism industry worth an estimated \$134 million per annum.
- In the first year 3400 passengers – today up to 100,000 passengers can be carried per annum.
- One of the largest employers in Kaikōura – up to 70 staff during the peak season.
- Supports a wide range of community projects and events.
- Distributes significant funds to its two shareholders, the Tūketē Charitable Trust and Ngāi Tahu, to support their charitable purposes within their communities.
- Developing a unique knowledge base about whales – their social and feeding behaviour, and responses to boats – and other marine life.

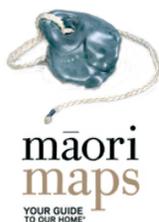
Key facts

- Operates four modern catamarans
- Departs from a purpose-built marina
- Holds an Enviro Gold award from Qualmark New Zealand
- Has an annual turnover of \$10m+



MĀORIMAPS

Your Guide to Our Home



Iwi affiliations:
Pan-tribal

Vision

To ensure Aotearoa's unique marae remain central to New Zealand's future well being and national identity.

Beginnings

- The Māori Maps website www.maorimaps.com went live in 2011
- Developed to connect Māori to their marae
- Receives sponsorship from a number of organisations

Values

- Manaakitanga - Your guide to our home
- Tū-whenua - Stand on your land, support your marae

Mission

To connect urban Māori youth to their home communities and elders, and enable descendants and visitors to reach the gateway of tribal marae

Impact

- Supports over 500,000 Māori both nationally and internationally to reconnect with their marae.
- All earnings used to develop programmes that support rangatahi to reconnect to their tribal marae and improve Māori well being.
- Established a scholarship for past and present students of Te Kura Kaupapa Māori o Rotoiti.

Key facts

- Māori Maps is owned by a non-profit charitable trust
- Māori Maps has a database of information, photographs and maps for over 750 marae
- Māori Maps website is in Māori and English
- Includes information about key marae services and activities
- Has links to tribal taonga and displays historical photographs





WAKATŪ INCORPORATION

A business of land and sea –
He taonga tuku iho



Iwi affiliations:
Ngāti Koata, Ngāti Rārua, Ngāti Tama, Te Ātiawa

Vision

The world is changing all around us, but there are constants – our land, people, identity and community.

Beginnings

- Established in 1977
- Represents 4000 shareholders
- Wakatū Incorporation has two business areas: Kono which produces and exports food and beverages and Whenua which manages land and property

Values

- Rangatiratanga – Know the way, show the way
- Whanaungatanga – Together we are more
- Manaakitanga – The power of generosity
- Kaitiakitanga – We are all part of a legacy

Mission

We ensure the development of a place where talented people want to live and work; a community that talented people love to be a part of.

Impact

- Kono employs up to 450 people.
- Kono exports their produce across the world.
- Wakatū consider both the spiritual and material profit to their investors.
- Horticulture operations focus on developing environments for native plants and wildlife.
- Recycle mussel shells as mulch for vineyards.
- Created a 'flight corridor' for native birds.
- Provides scholarships for areas related to their business such as law, accounting and marketing, as well as sciences, horticulture and te reo Māori.

Key facts

- Wakatū Incorporation have grown from an \$11 million asset base in 1977 to a current value of over \$260 million
- One of the largest private land owners in top of the South Island
- Kono wines have won multiple awards
- Wakatū House has an 8.5 metre poupou that depicts the story of their ancestors
- Wakatū Incorporation leases land for large retail developments and offices as well as grazing and vineyards



TAINUI GROUP HOLDINGS



Iwi affiliations:
Waikato-Tainui

Vision

To grow, prosper and sustain.

Beginnings

- In 1995 Waikato-Tainui were the first iwi to sign a settlement with the government for historic injustices which breached the Treaty of Waitangi
- Tainui Group Holdings was founded in 2002 to help grow business interests
- Invests in commercial property, farming, fishing, hotels and shares, and holds direct investments in Waikato Milking Systems and Go Bus (a national bus operator)

Values

- Mahitahi – Working together
- Manaakitanga – Care
- Kaitiakitanga – Guardianship
- Te pono me te tika – Integrity

Mission

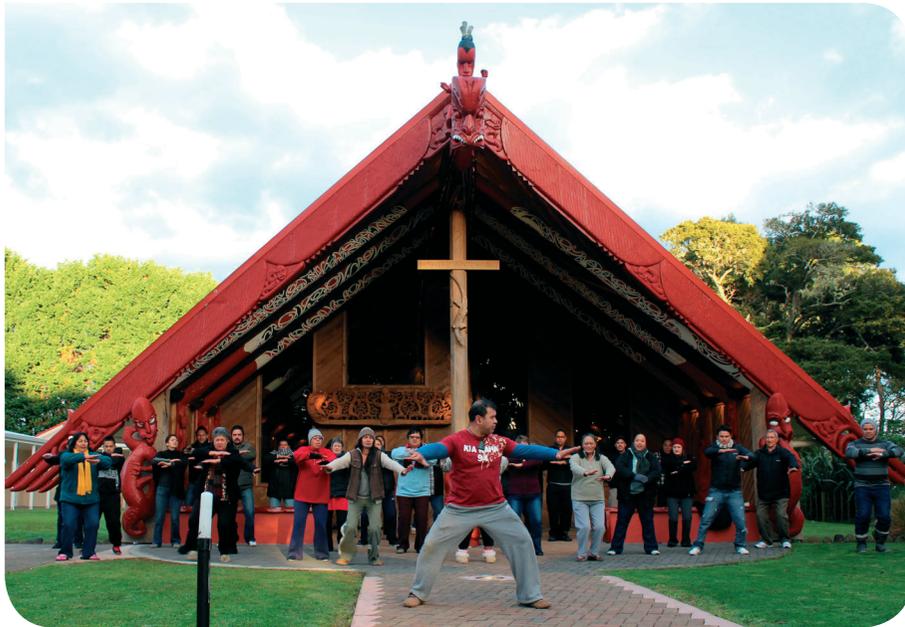
To be the kaitiaki (guardian) of the commercial investments of Waikato-Tainui.

Impact

- Has generated dividends of \$130 million over the past 10 years.
- Employment development programme for young Waikato-Tainui graduates in law, finance, accounting and property studies.
- Provides scholarships and training opportunities for Waikato-Tainui youth.
- Invested over \$500 million dollars in the Waikato region over the past 10 years.

Key facts

- More than 4000 people employed by associated businesses
- Manages assets of over \$800 million for tribes' 68,000 members



NGĀPUHI IWI SOCIAL SERVICES



Iwi affiliations:
Ngāpuhi

Vision

Kia tū tika ai te whare
tapu o Ngāpuhi.

The sacred house of
Ngāpuhi stands strong.

Beginnings

- Established in 1988
- Developed to become a part of Te Rūnanga ā-Iwi o Ngāpuhi in 2006

Values

- Tika
- Pono
- Aroha
- Manaakitanga
- Whanaungatanga
- Ngāpuhitanga

Mission

Kia tupu ngā kāwai o te ira tangata i roto i
te ahi kaa me ngā kāinga mō Ngāpuhi

Impact

Ngāpuhi Iwi Social Services provide many critical services for their whānau and hapū including:

- education and mentoring programmes for whānau and youth.
- 24/7 care for tamariki in state custody.
- marae-based programmes to build confidence and leadership amongst youth.
- working with 150 Northland schools to increase attendance.
- whakapapa research.
- providing counselling services for whānau.
- respite care for whānau under pressure.
- programmes for young offenders.

Key facts

- Ngāpuhi Iwi Social Services has 42 staff and a team of volunteer care-givers
- There are four service areas: whānau support, family violence intervention, youth services and social workers in schools
- Service area is from Whāngārei in the south to Hokianga and Whangaroa in the north

