

Getting ready to engage with students

Engagement health check

Why do this check?

- Tap into the emerging pipeline to meet skills needs for your business and the industry as a whole.
- Save time and money with a planned, connected approach that helps you measure outcomes.
- Raise the profile of your industry to encourage young people to learn, live and work in your region.
- Access tools and resources from one reliable and professional source.



Why are you doing this?

Engagement health check

Create a team of interested people to work with, decide why you are doing this. What problem are you trying to solve?
Get support/buy-in from senior managers.

What problems are we trying to solve by attracting young people to our business/industry?	What are our skills needs over the next 5 years?	What would success look like?

What are we already doing?

Engagement health check

You may already be interacting with schools and students – is it working? Is it giving you access to the right students at the right time to build your skills pipeline?

What do we do now?	Who makes it happen? Which schools? How many students in the last 2 years?	How often and what resources do we use? How do we know it works?	What works?	What doesn't work?	What would make it better?